

Vision:

The vision of the Florida Geriatric Care Manager's Association is to be recognized as the dynamic organization promoting excellence in the practice of professional care management.

Mission:

Our mission is to be responsive and supportive to our members by providing opportunities for collaboration, education, and the promotion of ethical standards of practice. We are committed to being innovative leaders focusing on the unique needs of the Florida community.

Goals - 2010-2012

The group identified the following as 2 year goals with actions and responsibility assigned.

COMMUNICATION – to support our organization's growth and development in a progressive and dynamic way.

1. Disseminate committee quarterly reports to membership - Secretary and Public Relations Committee
2. Use communication tools we have (Constant Contact, Member Forum, Messenger, Webinar) – Liz Barlowe, FGCMA Board, Education Committee
3. Connect the Board to Members – spotlight board members to introduce. Membership, Unit Liaison, Public Policy, Public Relations Committees
4. Communication top to bottom, and vice versa – Public Relations and Publications Committees, Unit Liaison
5. Board Members write 1 article a year - Joanna Davis

MEMBERSHIP – increase involvement

1. Incentivize participation at a committee level – Membership and Finance Committees, Secretary and Unit Liaison
2. Policy & procedures – get them up to date – Joanna Davis & task force TBA
3. Follow up from Leadership Lunch – Board member to contact/mentor – Membership Committee
4. Succession Planning – Unit Liaison, President, President Elect
5. Licensure – continue building foundation – Public Policy Committee
6. Ask each board member and committee to identify at least one thing they might need to help them.

PUBLIC PERCEPTION

1. Hire Public Relations person – Public Relations, Finance Committee and Executive Committee
2. Relationship to other organizations – Public Policy and Public Relations Committee
3. Organizations to target – Public Policy, Public Relations Committee
4. Sponsor & also present at conferences – Public Relations Committee
5. Branding--brochure change, differentiate care management – Public Relations Committee
6. Hire Administrative Assistant – Executive Board to write description of responsibilities